



Litepaper Shopping Token

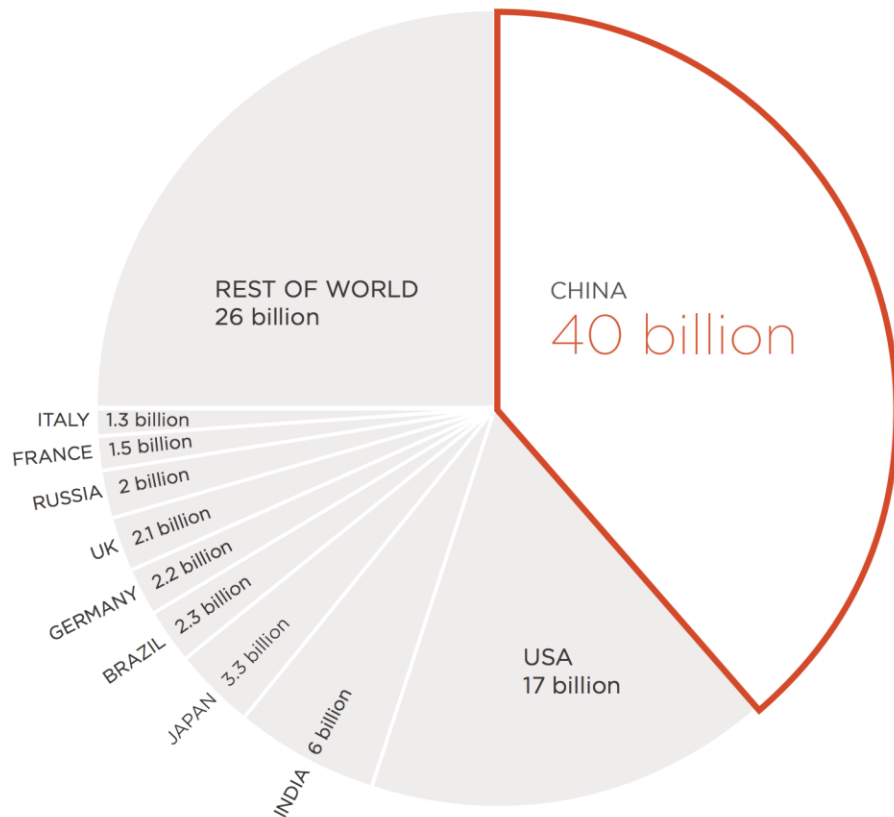
V.1.0

TOKEN SUMMARY



No.	Project description	
1.	Token name	Shopping Token
2.	Symbol	Shopping
3.	Decimal	8
4.	Supply	500.000.000.000.000
5.	Blockchain	Binance smart chain – BEP20
6.	Smart Contract	0xCE178B5E322365B6d33D9691b7F3A0cFa 735f97e
7.	Website	Shoppingtoken.io
8.	Area of Business	Fashion & Daily Need
9.	Company Name	Shopping Token Internasional

How Big the Apparel market ?



101.7 Bilion USD

1525.5 Triliun
Rupiah

MANAJEMEN GLOBAL



No.	Position	
1.	CEO	HOLDING
2.	CMO	HOLDING
3.	COO	HOLDING
4.	CFO	HOLDING
5.	CLO	HOLDING
6.	CCO	HOLDING

MANAJEMEN INDONESIA



No.	Position	
1.	CEO	IDA FITRI
2.	CMO	SURYANI
3.	COO	RAUZA
4.	CFO	HOLDING
5.	CLO	HOLDING
6.	CCO	HOLDING

BUSINESS MODEL



STRUK BELANJA



**DATABASE
BLOCKCHAIN
METAVERSE**



**CUSTOMER
BEHAVIOR**

BUSINESS MODEL



**CUSTOMER
BEHAVIOR**



FEE

RALPH LAUREN

VALENTINO

LACOSTE

BOSS
HUGO BOSS

CHANEL

PRADA

GUCCI

CÉLINE

D&G

MARC JACOBS

LOUIS VUITTON

Calvin Klein

Dior

VERSACE

roberto cavalli

FENDI

GIVENCHY

MIU MIU

BVLGARI

Chloé

HERMÈS
PARIS

GA

BALENCIAGA

BURBERRY



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BUSINESS MODEL



**CUSTOMER
BEHAVIOR**



Calvin Klein
CK

BOSS
HUGO BOSS

**UNI
QLO**

next

H&M

ZARA

FEE



adidas


POLO
RALPH LAUREN

NIKE



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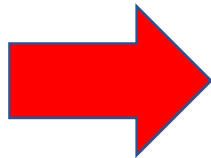
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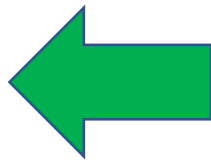
BUSINESS MODEL



CUSTOMER
BEHAVIOR



FEE

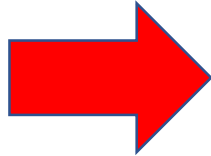


01 +16% 214,480 \$m	02 +10% 155,508 \$m	03 +56% 100,764 \$m	04 +16% 92,715 \$m	05 -5% 66,341 \$m	06 +6% 59,890 \$m	07 +8% 53,404 \$m	08 +2% 48,601 \$m	09 -6% 45,168 \$m
11 +10% 43,293 \$m	12 -8% 42,972 \$m	13 -1% 41,006 \$m	14 -2% 39,874 \$m	15 +8% 34,575 \$m	16 -26% 32,757 \$m	17 +11% 30,120 \$m	18 +23% 28,152 \$m	19 -5% 26,133 \$m
21 +1% 22,685 \$m	22 +2% 20,798 \$m	23 New 20,005 \$m	24 +8% 19,139 \$m	25 -5% 17,712 \$m	26 +12% 17,567 \$m	27 -5% 17,458 \$m	28 -7% 16,864 \$m	29 +3% 16,849 \$m
31 +1% 16,617 \$m	32 +15% 16,372 \$m	33 +2% 15,627 \$m	34 +14% 14,214 \$m	35 +3% 13,995 \$m	36 +3% 13,535 \$m	37 +3% 13,053 \$m	38 -2% 13,017 \$m	39 +30% 12,942 \$m
41 +6% 12,201 \$m	42 +1% 12,187 \$m	43 +5% 12,104 \$m	44 +8% 11,769 \$m	45 +8% 11,577 \$m	46 +6% 11,208 \$m	47 0% 11,118 \$m	48 +4% 11,102 \$m	49 +8% 10,821 \$m

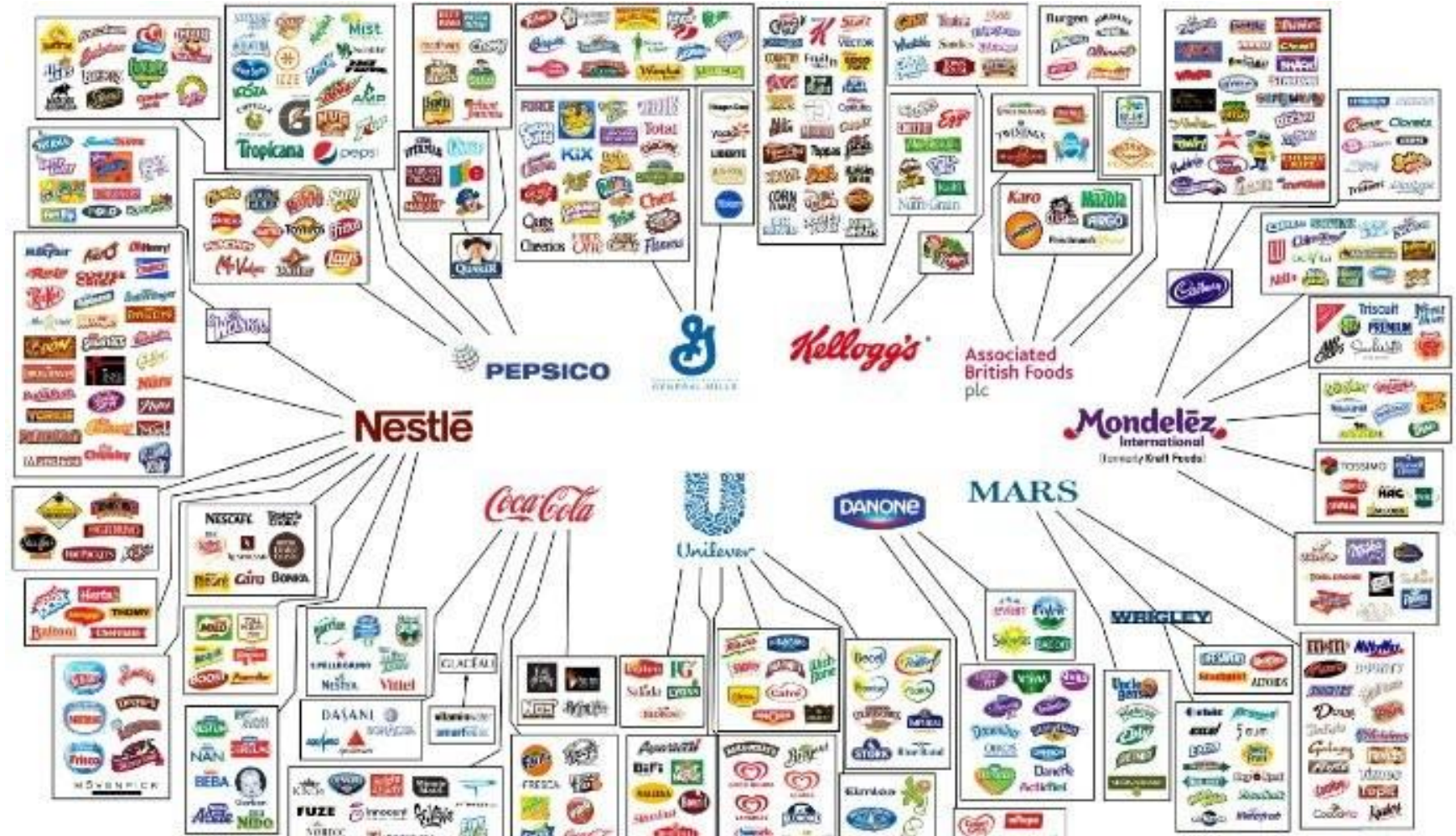
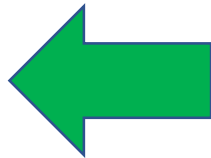
BUSINESS MODEL



CUSTOMER
BEHAVIOR



FEE



BESARAN DISKON & CASHBACK BERDASARKAN INDUSTRI

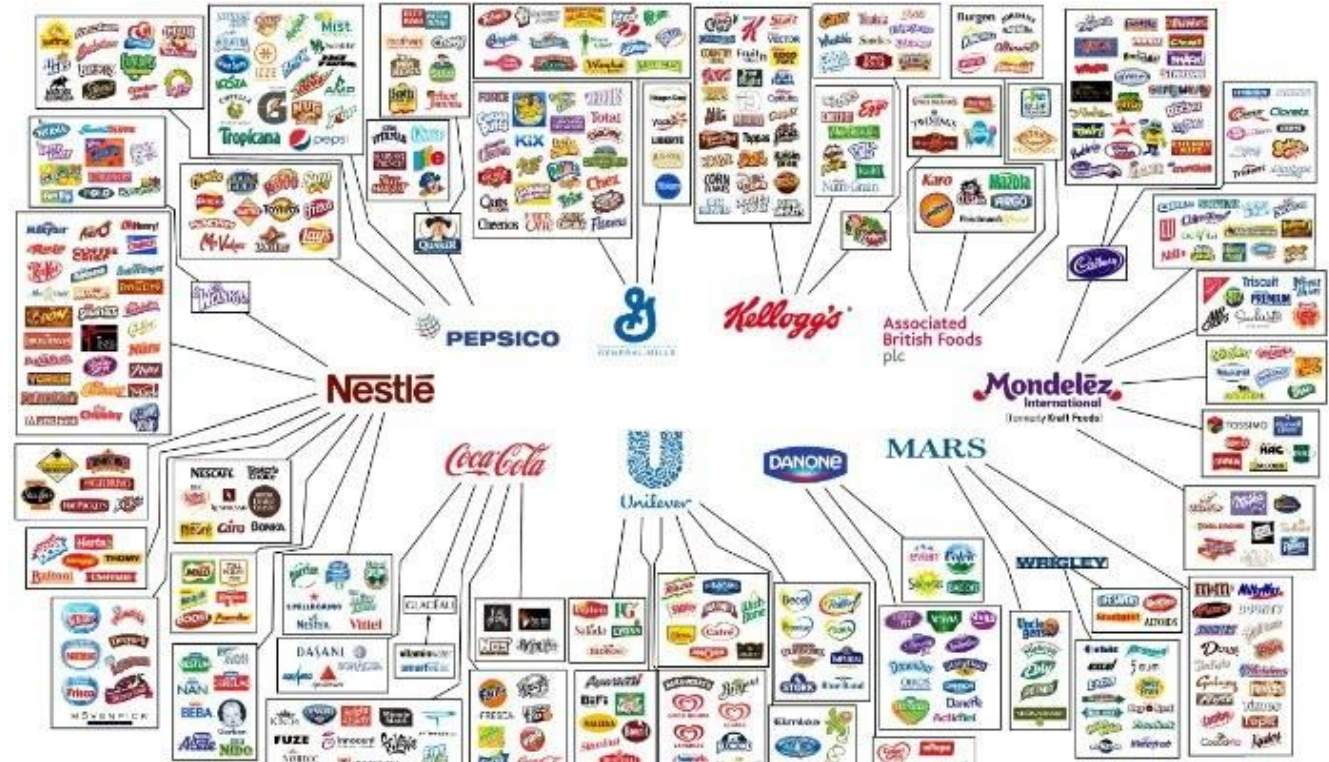
No.	INDUSTRI	Diskon Max	Cashback Max
1	Industri Pakaian	50%	50%
2	Industri Makanan	50%	30%
3	Industri Elektronik	50%	20%
4	Industri Hiburan	50%	20%
5	Industri Farmasi	50%	10%
6	Industri Pendidikan	50%	10%
7	Industri Transportasi	50%	5%
8	Industri Pertanian	50%	5%
9	Industri Crypto dan Digital Asset	50%	5%
10	Industri Media	50%	5%
11	Industri Telekomunikasi	50%	5%
12	Industri Manufaktur	0%	0%
13	Industri Pertambangan	0%	0%
14	Industri Dirgantara	0%	0%
15	Industri Lainnya	0%	0%



GROUP KERJASAMA SHOPPING TOKEN



No.	Brand Group
1	Unilever
2	Nestle
3	Pepsico
4	Danone
5	Mars
6	Wings Group
7	Mondelez
8	Kellogg's
9	PEPSICO
10	Associated British Food
11	General Mills
12	Coming Soon



BRAND FASHION SHOPPING TOKEN

RALPH  LAUREN

VALENTINO


LACOSTE

BOSS
HUGO BOSS


CHANEL

PRADA

GUCCI

CÉLINE

D&G

MARC JACOBS


LOUIS VUITTON

Calvin Klein

Dior


VERSACE

roberto cavalli

FENDI

GIVENCHY

MIU MIU

BVLGARI

Chloé


HERMÈS
PARIS



BALENCIAGA

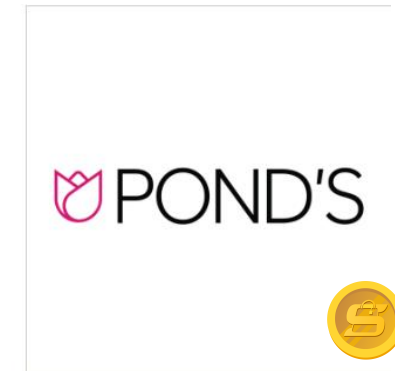
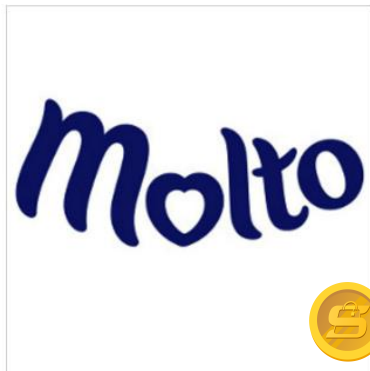

BURBERRY®



BRAND FASHION SHOPPING TOKEN



BESARAN CASHBACK BERDASARKAN BRAND





BESARAN CASHBACK BERDASARKAN BRAND



CLEAR MEN



closeup



Cornetto



Dove



FEAST



Glow & Lovely



AXE



Buavita



Citra



CLEAR



SERU!
BY WALL'S



Simple

SENSITIVE SKIN EXPERTS



St. Ives



Suave



BESARAN CASHBACK BERDASARKAN BRAND



Shopping Token Roadmap



ICO Date
Coin distribution
Listing registration in Secondary Market (Cryptocurrency Exchanger)
Blockchain Supply Chain



Q1 2023

Finding Seed Investors
Fine tuning White Paper (business model, team members, & advisors)
Establishing company
Creating ICO Website
ICO registration
300 mini store in Tamrin City

Q2 2023

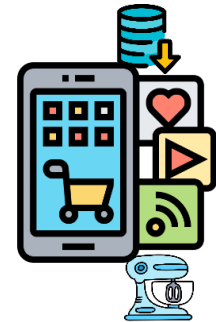


Q1 2024

Business expansion
Collaborating with stakeholders
Project recognition
Listing at CMC

Q4 2023

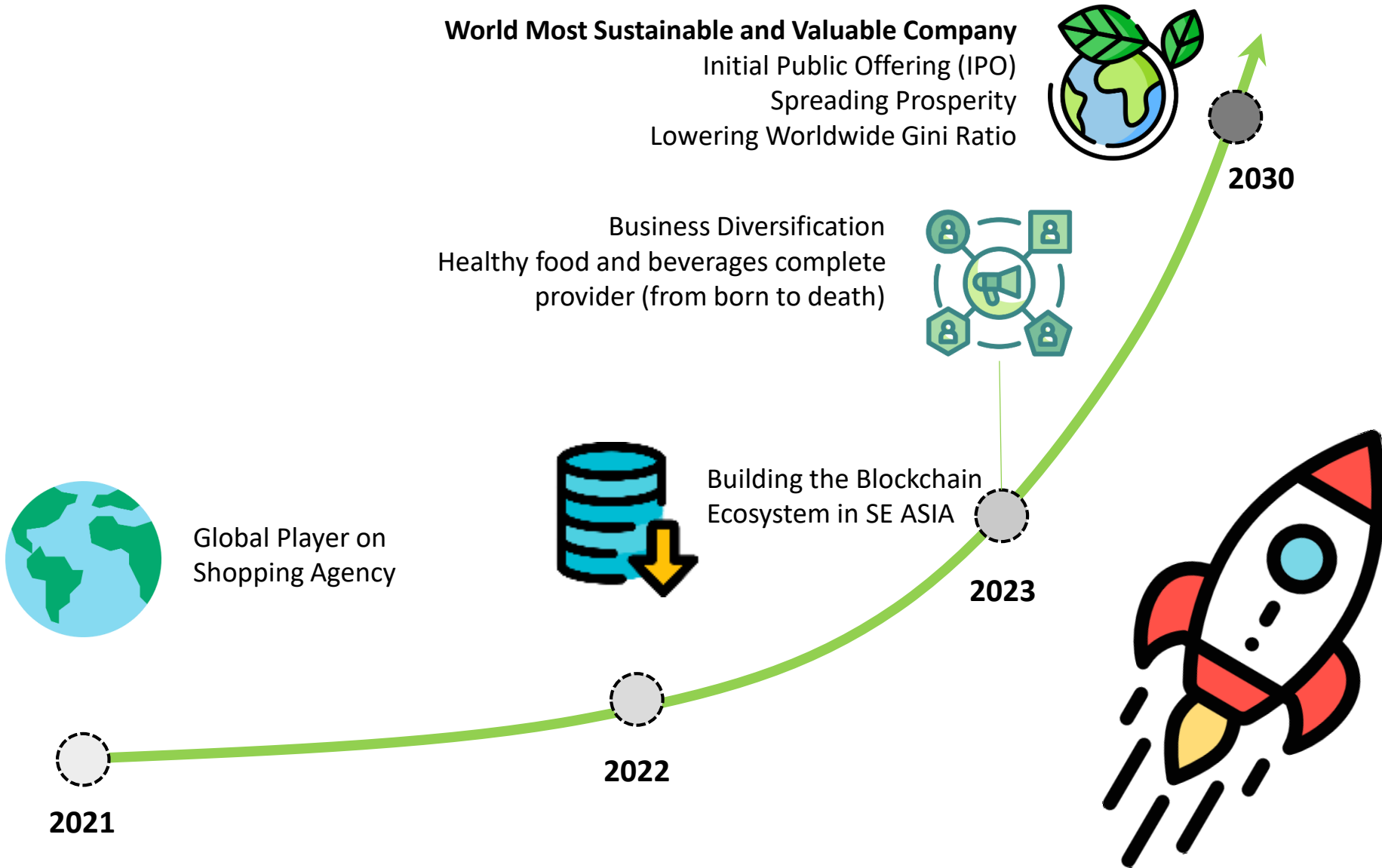
Project implementation
Website and Mobile Application



ICO rating web
Token creation
Audit & Legal opinion from Consultant
ICO Campaign Offline (Roadshow)
Indonesia : top 10 biggest cities
Marketing & promotion (community and media management)



Shopping Token End Goals



TOKEN OFFERING



No.	Project description	
1.	Token name	Shopping Token
2.	Symbol	Shopping
3.	Decimal	8
4.	Supply	500.000.000.000.000
5.	Blockchain	Binance smart chain – BEP20
6.	Smart Contract	0xCE178B5E322365B6d33D9691b7F3A0cFa735f97e
7.	Website	Shoppingtoken.io
8.	Area of Business	Fashion & Daily Need
9.	Company Name	Shopping Token Internasional
10.	Listing Price	Rp. 50
11.	Pre ICO I Price	Rp. 1 (1 Feb – 30 March 2023)
12.	Pre ICO II Price	Rp. 20 (1 April – 30 July 2023)



MARKETING PLAN



PAKET DISKON

PAKET AGEN

MARKETING PLAN



PAKET DISKON

USD 36

1. SHOPPING TOKEN – 500.000
2. BONUS REFERRAL – 20%
3. BONUS SHOPPING – 15 %
4. POTENSI PER HARI – RP.1.200.000
5. CASHBACK 5% - SEMUA PRODUK

MARKETING PLAN



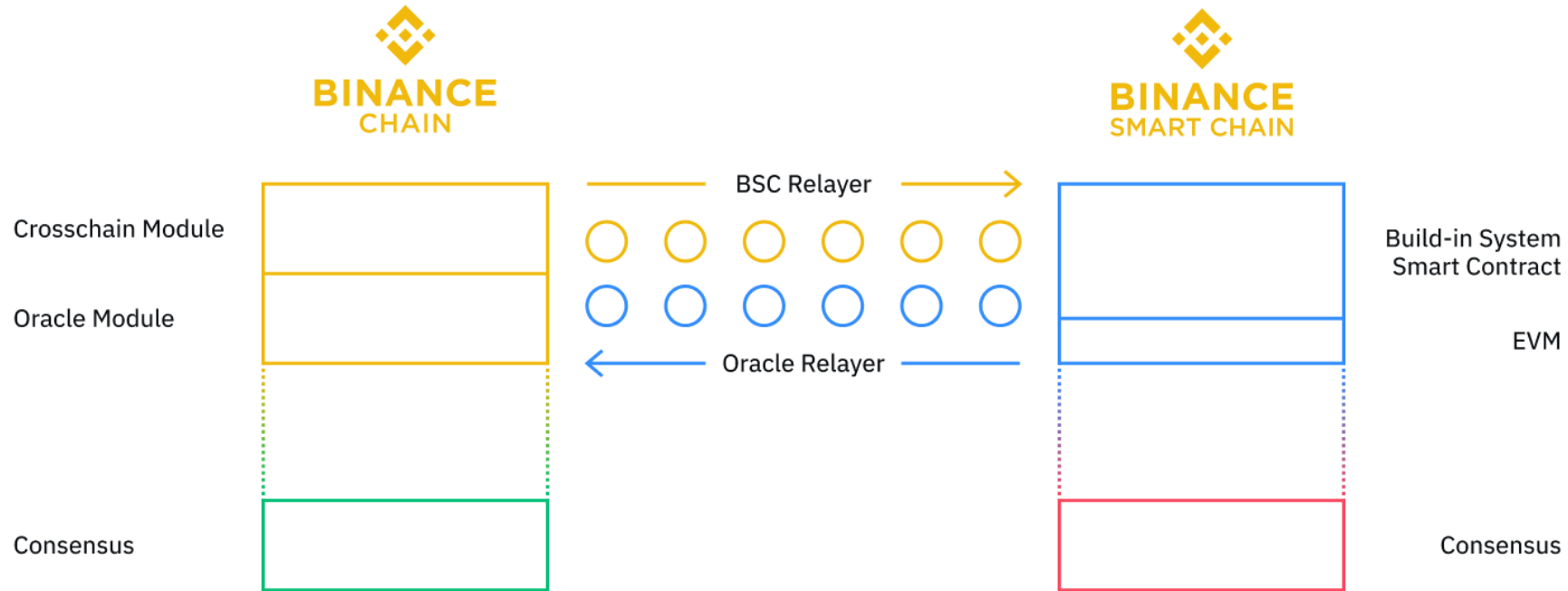
PAKET AGEN



USD 500

1. SHOPPING TOKEN – 7.500.000
2. BONUS REFERRAL – 20%
3. BONUS SHOPPING – 15 %
4. POTENSI PER HARI – RP 18.000.000
5. CASHBACK UP TO 50% / ITEM
6. MEMILIKI STEMPEL VALIDASI UNTUK BARANG NON STRUK
7. BONUS BELANJA DI LUAR NEGERI



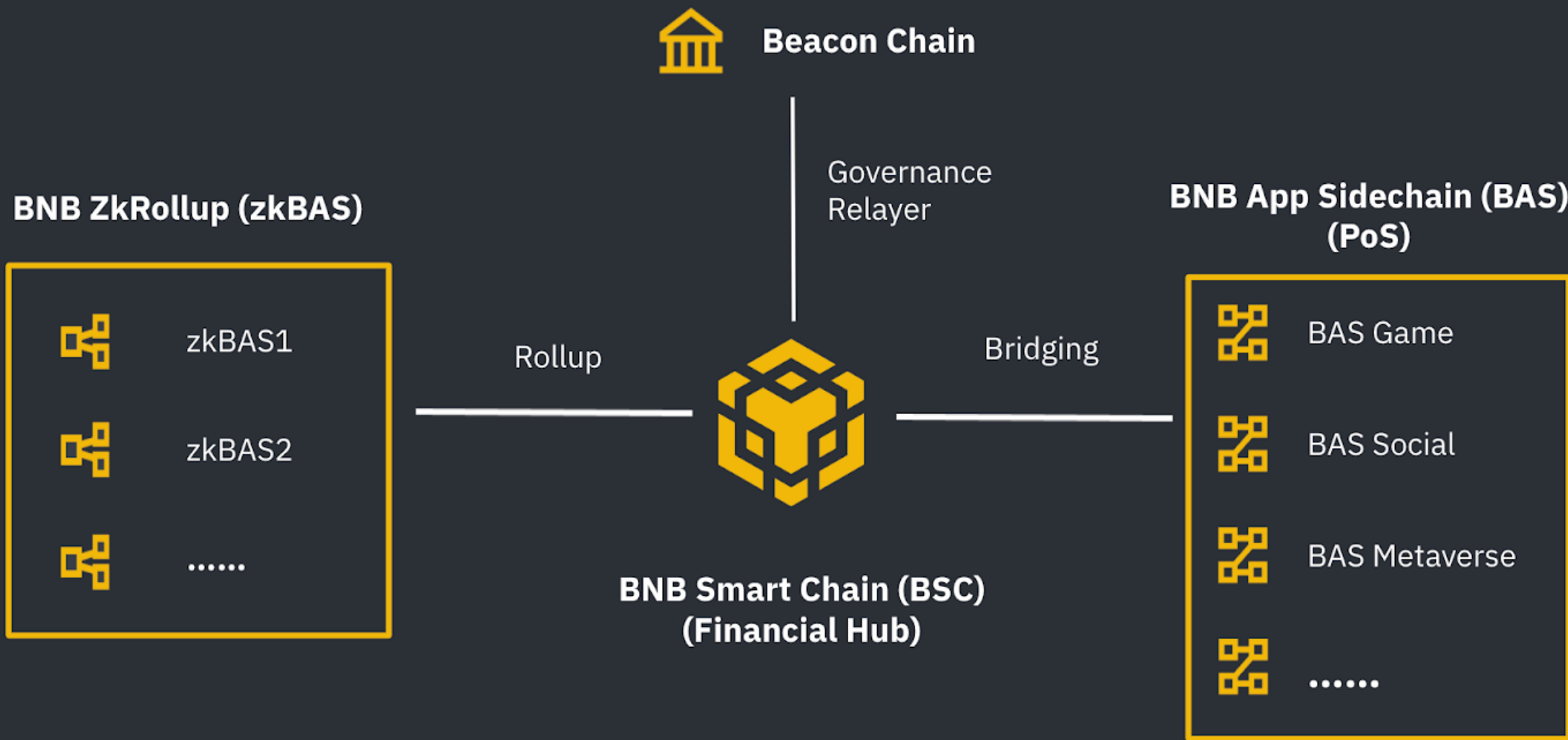
BINANCE CHAIN (BEP2) & BINANCE SMART CHAIN (BEP20)



-  Cross Chain Related Transactions:
Bind package, Transfer package, Refund, BSC staking, Governance
-  Smart Contract Events



Scalable Infrastructure Suitable for Large Scale dApps



BNB Chain 2022 Tech Roadmap

